



GREEN FIRE TIMES

News & Views from the Sustainable Southwest

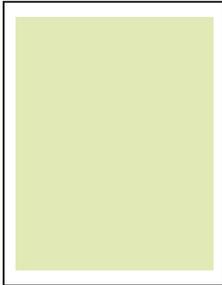


ADVERTISING RATES AND SIZES

FREQUENCY	FULL PG	2/3 PG	1/2 PG (HORZ OR VERT)	1/4 PG	1/8 PG
1X	\$2,110	\$1440	\$1,083	\$555	\$286
3X	\$1,872	\$1235	\$958	\$495	\$253
6X	\$1,740	\$1175	\$892	\$452	\$229
12X	\$1,608	\$1085	\$811	\$412	\$208

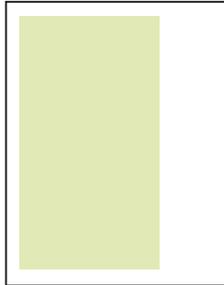
BACK COVER: ADD 15%, INSIDE FRONT COVER: ADD 10%, INSIDE BACK COVER: ADD 5%
ALL RATES ARE PER AD AND PER INSERTION. NEW MEXICO GRT IS ADDITIONAL.

FULL PG



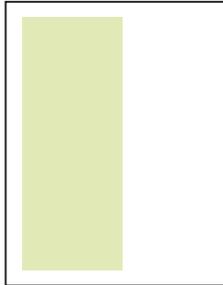
10 W X 11.5 H
(NO BLEED)

2/3 PG



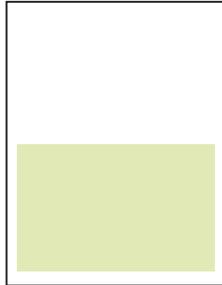
6.7 W X 11.5 H

1/2 PG VERT



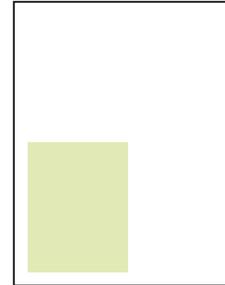
4.875 W X 11.5 H

1/2 PG HORZ



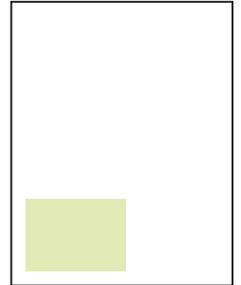
10 W X 5.625 H

1/4 PG



4.875 W X 5.625 H

1/8 PG



4.875 W X 2.81 H

Green Fire Times is a regionally-focused magazine in a newspaper format and online publication published by Green Earth Publishing, LLC, wholly-owned by the non-profit 501(c)3 educational organization, Southwest Learning Centers, Inc. (est. 1972, swlearningcenters.org) Print issues are currently published every other month, while GreenFireTimes.com is updated more frequently. 26,600 – 30,000 copies are distributed from Albuquerque to Taos, as well as in places such as Gallup and Las Cruces, NM.

Green Fire Times presents cutting-edge innovations along with time-honored traditions. Multicultural perspectives showcase the interrelationship of regional communities, community organizations, businesses and the environment. GFT provides useful information for residents, businesspeople, students and visitors – anyone interested in the green movement, and the history and spirit of New Mexico and the Southwest.

We hope you will recognize that having an advertising presence in GFT will benefit your business or organization, and will help support a publication that provides an important platform for regional, community-based voices.

Advertising in print issues is based on a modular layout with a short range of size choices to keep things simple. Pricing is generally less than other media outlets in our region for comparable exposure. Ads placed in the print issue will also be displayed on GFT's website. Color is available on all pages without an upcharge for spot or full-color ads.

Ask about pre-pay and non-profit discounts.
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